



2014 EDITORIAL CALENDAR

January-February 2014

Bonus Distribution: GDC

Special Editorial Focus: **High frame rate/modeling mania/Gaming**

Advertising Close: 1/28/2014



March-April 2014

Bonus Distribution: NAB, FMX

Special Editorial Focus: **Digital sets/fur&feathers/stylized effects**

Advertising Close: 3/14/2014



May-June 2014

Bonus Distribution

Special Editorial Focus: **CG creatures/Machinima/digital hair**

Advertising Close: 5/2/2014

July-August 2014

Bonus Distribution: Siggraph, IBC

Special Editorial Focus: **Super summer FX/digital fine art/Education supplement**

Advertising Close: 7/8/2014



September-October 2014

Bonus Distribution: Siggraph Asia

Special Editorial Focus: **Cloud computing/animation techniques/storage**

Advertising Close: 9/9/14

November-December 2014

Special Editorial Focus: **Oscar hopefuls/VFX trends&technologies/webisodes**

Advertising Close: 11/4/14