

JANUARY.FEBRUARY 2015

Special Focus: Game Engines & Animation

BONUS DISTRIBUTION: GDC

Ad Reservation by: Jan. 11, 2015

MARCH.APRIL 2015

Special Focus: Visualization & Television Effects

BONUS DISTRIBUTION: NAB & FMX

Ad Reservation by: March 5, 2015

MAY.JUNE 2015

Special Focus: Webisodes & Previsualization

BONUS DISTRIBUTION: E3 & COMIC-CON

Ad Reservation by: April 30, 2015

JULY.AUGUST 2015

Special Focus: Education & CG In Films

BONUS DISTRIBUTION: SIGGRAPH & IBC

Ad Reservation by: July 5, 2015

SEPTEMBER.OCTOBER 2015

Special Focus: Workstations & Motion Capture

Ad Reservation by: Sept. 6, 2015

NOVEMBER.DECEMBER 2015

Special Focus: Awards Season & Visual Effects

**BONUS DISTRIBUTION:
SIGGRAPH ASIA & VES AWARDS**

Ad Reservation by: Nov. 2, 2015

**Editorial pitches must be made at minimum 4 weeks prior to ad reservation date.*

*** Editorial Focus And Advertising Close Dates Are Subject To Change*

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