

* Dates are tentative
* Editorial pitches must be made at minimum
4 weeks prior to ad reservation date.
** Editorial Focus And Advertising Close
Dates Are Subject To Change

2020 EDITORIAL CALENDAR

SPRING EDITION

JANUARY.FEBRUARY.MARCH.APRIL 2020

Ad close: March 13

Materials due: April 1

BONUS DISTRIBUTION:

GDC, NAB, FMX, E3

SPECIAL FOCUS:

Cutting-edge visual effects in broadcast/streaming

* This issue will be geared toward cutting-edge work occurring within the realm of broadcast and streaming, in addition to other genres using computer graphics technology. It will also feature Pixar's latest animation work, as well as dive into new techniques for realistic hero animals.

SUMMER EDITION

MAY.JUNE.JULY.AUG 2019

Ad close: June 16

Materials due: July 1

BONUS DISTRIBUTION:

SIGGRAPH, COMIC-CON, AND IBC

SPECIAL FOCUS:

Education & new visual effects techniques

* As theater-goers become immersed in summer blockbusters, we take you behind the scenes of the season's biggest visual effects and animated films. And while students are on summer break, animation and VFX schools are in full swing preparing for a successful year, while recruiters are busy filling positions with new graduates as well as seasoned professionals. Learn a thing or two that can help you with your career. Also, VR and AR are bigger and better than ever—what you need to know about these growing mediums.

FALL EDITION

SEPT.OCT.NOV.DEC. 2019

Ad close: Nov. 30

Materials due: Dec. 15* (subject to change)

BONUS DISTRIBUTION:

VES AWARDS

SPECIAL FOCUS:

Awards season outlook & workstations/GPUs

* As awards season approaches, we look at the year's most promising work in visual effects and animation, diving in deep to examine animated short films as well, which may be short in length but filled with lengthy and unique challenges. Also, we examine the new offerings by workstation vendors and GPU manufacturers.

The printed editions will be complemented with bi-weekly and specialized newsletters, web exclusives, and printed supplements.

EDITORIAL CONTACT KAREN MOLTENBREY | Chief Editor | 603.432.7568 | karen@cgw.com

For more information, or to reserve advertising space, contact your regional sales representative:

LISA NEELY | Advertising Executive | 818.660.5828 | lneely@copcomm.com

MARI KOHN | Director of Sales | 818.291.1153 | mkohn@copcomm.com

WILLIAM RITTWAGE | COP Communications Publishing Division | Publisher/ Owner brittwage@copcomm.com | 818.291.1111